

ClearSignal Alignment Overview

Turn telematics noise into clear coaching decisions.



ClearSignal helps fleets turn telematics, incident, and operations data into clearer decisions, more focused coaching, and stronger safety governance.

ClearSignal is a fleet risk intelligence and coaching alignment system for fleets using telematics. We start with a 30–45 day ClearSignal Alignment that connects your data, coaching model, reporting needs, and day-to-day operations.

What ClearSignal is designed to solve

- ✓ Too much event noise obscures what truly matters.
- ✓ Unclear coaching priorities lead to scattered focus and low impact.
- ✓ Inconsistent supervisor decisions weaken trust and adoption.
- ✓ Confusing thresholds or score logic create debate, not alignment.
- ✓ Leaders lack a shared view of which risks deserve attention first.

What ClearSignal reviews

We evaluate the end-to-end coaching system: data, in, signals out, decisions made, and actions taken.

<p>Data readiness Data sources, quality, completeness, mapping gaps, and normalization needs.</p>	<p>Signal quality Event volume, event categories, severity patterns, thresholds, and score logic.</p>	<p>Coaching load Whether the volume of alerts, reviews, and coaching expectations matches real supervisor capacity.</p>	<p>Workflow logic Escalation paths, triggers, follow-up accountability, and where coaching decisions may stall.</p>	<p>Governance Roles, ownership, consistency across teams, and how decisions are reviewed or reinforced.</p>
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What you receive during ClearSignal Alignment

ClearSignal Alignment produces a practical working package your team can use to improve coaching decisions, reporting, workflow governance, and next-step implementation.

<p>1 Data Readiness Review <i>Can we trust the data enough to use it for reporting, coaching, and leadership decisions?</i></p> <ul style="list-style-type: none"> Source inventory and data-quality notes Completeness and consistency review Driver, vehicle, location, and incident mapping caveats Readiness rating for near-term reporting and coaching use Recommended cleanup steps before deeper reporting or dashboarding 	<p>2 Configuration Findings <i>Is the system creating useful signal, or is it producing too much noise?</i></p> <ul style="list-style-type: none"> Threshold and event-category observations Signal-to-noise findings Coaching load implications Configuration issues that may create debate, overload, or uneven action Recommendations for improving clarity, consistency, and supervisor usability 	<p>3 Risk Intelligence Report <i>Where should leaders focus first, and why?</i></p> <ul style="list-style-type: none"> Executive summary of key findings Risk movement and trend views Location, driver, vehicle, and event-pattern analysis where data allows Severity, preventability, and exposure context where available Priority risks for coaching, governance, and operational attention 	<p>4 SAFE Coaching™ Translation <i>How should supervisors act on the risk signals?</i></p> <ul style="list-style-type: none"> Coaching priorities linked to risk patterns Conversation prompts and coaching guidance Examples of what to reinforce, redirect, or escalate Alignment between data signals and coaching expectations Practical guidance for making coaching more consistent across teams 	<p>5 Implementation Roadmap <i>What should we fix now, next, and later?</i></p> <ul style="list-style-type: none"> Quick wins Configuration and workflow recommendations Reporting and dashboard recommendations Governance roles and decision points Longer-term enhancement opportunities, including advisory support, dashboarding, change management, and broader safety culture development
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Typical 30–45 day process

<p>1 Intake Gather inputs, confirm goals, review available data, and define the operating questions ClearSignal needs to answer.</p>	<p>2 Review Analyze telematics, incident, workflow, and coaching data to understand what the current system is producing.</p>	<p>3 Align Identify where signal quality, coaching expectations, configurations, workflow, or governance need adjustment.</p>	<p>4 Translate Turn risk findings into supervisor-ready coaching priorities, prompts, and guidance.</p>	<p>5 Roadmap Deliver the findings, practical actions, and next-step plan for implementations, reporting, and ongoing support.</p>
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Best fit for fleets asking

- ✓ Are we coaching the right risks?
- ✓ Are we creating too much noise?
- ✓ Are supervisors applying the system consistently?
- ✓ Do leaders and field teams trust the signals?
- ✓ What should we fix now, next, and later?
- ✓ How do we turn telematics data into better coaching conversations?

Delivered as a practical working package

ClearSignal Alignment may include a PDF report, review session, coaching translation materials, configuration findings, and a roadmap for future reporting, dashboard, portal, or advisory support.



ClearSignal helps fleets turn telematics data into clearer decisions, more focused coaching, and stronger safety governance.

[Request a ClearSignal Review →](#)

Let's turn signal clarity into coaching action.