

COACHING DELIVERABLE

SAFE Coaching™ Translation Preview

How ClearSignal turns risk signals into supervisor-ready coaching conversations.

ClearSignal does more than identify risk. It translates telematics events, risk patterns, and coaching priorities into practical conversation guidance supervisors can use in the field.

Signal-to-Coaching Flow (Example)



Event:
Following Distance



Action:
Scheduled Coaching



Focus:
Space Cushion

1 Traditional feedback vs. SAFE Coaching™

Traditional feedback

- ✗ Tells the driver what went wrong
- ✗ Focuses on correction before context
- ✗ Can trigger defensiveness
- ✗ Often ends with compliance, not ownership

SAFE Coaching™

- ✓ Starts with facts, not blame
- ✓ Explores the driver's perspective
- ✓ Finds the root cause
- ✓ Builds commitment to safer behavior

2 The SAFE Coaching™ model



Set Up the Conversation



State the facts, review the event, and create a respectful space for dialogue.



Ask Questions



Explore what happened, what the driver noticed, and what conditions shaped the behavior.



Find a Solution Together



Identify whether the issue was skill, will, task, environment, or habit, then agree on a practical next step.



Encourage Safe Behavior



Confirm the commitment, reinforce the driver's role, and document the action plan.

3 Example scenario: Following Distance

	ClearSignal signal	Following distance pattern
	Pattern threshold	3 events in 48 hours
	Coaching focus	Space cushion and hazard anticipation
	Set up	"I'd like to talk with you about the following-distance events I'm seeing."
	Ask	"What challenges are you facing out there? How did traffic affect your spacing?"
	Find	"Count two to three seconds, slow down when cut off, rebuild the cushion."
	Encourage	"Confirm the driver's commitment and document the follow-up."

Supervisor note: Document the conversation, action plan, and follow-up.

4 Why it works



Builds trust

Drivers feel heard before they are corrected.



Uncovers root causes

The conversation gets beneath the event.



Creates ownership

Drivers help define the solution.



Improves consistency

Supervisors use the same coaching structure across locations.

5 Supported by SAFE Coaching™ training



3 eLearning modules



Conversation planners



Coaching scenarios



Personal development plan

SAFE Coaching™ can be paired with supervisor enablement tools that strengthen listening, rapport, trust, and positive reinforcement.



ClearSignal helps fleets turn risk signals into clearer, more consistent coaching conversations.

[Talk Through Your Coaching System →](#)

Make every coaching conversation clearer, fairer, and more useful.



This preview is a downloadable PDF resource. Contact your ClearSignal representative to get started.